



MOAR's mission is to organize recovering individuals, families, and friends into a collective voice to educate the public about the value of recovery from alcohol and other addictions



MOAR envisions a society where addiction is treated as a serious public health issue and recovery is recognized as valuable by all our communities

**ANNUAL
REPORT
2018**

MOAR is building a strong recovery community of members who help each other help themselves, as we learn to educate the public and policymakers and make the following a reality. Faces and Voices of Recovery are Visible, Vocal, Valuable, and Victorious

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ANNUAL REPORT



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Founder's Words



Recovery Month 2018
“Join The Voices for
Recovery: Health, Home,
Community Purpose”

“2018 was a year for which we all should be proud. Alongside our partners, we successfully advocated for major policy initiatives to help people find sustained recovery” We are moving from the tragedy of overdoses to action for recovery.

“These include the means criminal justice reform, MAT/R (Medication Assisted Treatment/Recovery) in prison, 5 more recovery centers, sober family living, increased ATR/STR capacity, We are on 4 commissions speaking up with lived experience regarding Recovery Coaching, MAT/R, Section 35, and Prevention..

“We expect **MOAR** progress in 2019. We are grateful to the Bureau of Substance Addiction Services and the Department of Public Health as well as to leaders, health care providers, law enforcement, and you for moving from TRAGEDY to STRATEGY to ACTION. **MOAR** members educate the public about the value of recovery. **MOAR** could not exist without our members

A handwritten signature in black ink that reads "Maryanne Frangules". The signature is written in a cursive, flowing style.

Maryanne Frangules
MOAR Executive Director

Doing **MOAR!**

The general public often hears and sees the devastating effects of addiction, but is unaware of the positive contributions made by people in recovery. Through active membership in **MOAR**, members feel the excitement of being involved in this “visible, vocal, valuable” grassroots recovery movement. **MOAR** spreads its wings nationally through our affiliation with Faces and Voices of Recovery.

Why Do MOAR? (Quotes from our members)

“The [Recovery Coach Strategy] meetings support my job responsibilities for the deaf and hard-of-hearing community”

“The **MOAR** Holiday event was amazing, seeing recoverees sticking and staying in the process of recovery!”

“Hearing the stories of success at the Town Hall Meeting gave me hope for a better future”

“It is encouraging knowing there is an organization such as MOAR, which is working toward improving recovery options for individuals suffering from the disease of addiction”

Doing MOAR Throughout the Year

MOAR Education



Recovery Messaging



Advocacy 101



AREAS Education

MOAR Events



March
MOAR Public Policy Forum in Boston



April
Alcohol Awareness Town Hall meeting in Worcester



May
MOAR Laughs Comedy Fundraiser in Arlington



September
MOAR and Friends Recovery Day and Recovery Month Events Across MA



December
Annual **MOAR** Holiday Celebration in Worcester



Year Round Meetings, Summits and Educational events with our **SOAR** Project, too!

Meet Our Team

Executive Director



Maryanne Frangules

"I've been in recovery over thirty years. Every day I am inspired by the visible, vocal, valuable faces and voices of recovery."

Operations Director



Jonil Casado

"I'm a recovery community ally. I am inspired by my father who is a Veteran in recovery. I would like to support anyone in their journey to recovery."

Communications & Public Policy Director



Jared Owen

"I am a man in recovery. I am inspired by The MOAR Mission; I want every person with a substance use disorder to have an open door to recovery."

SCAR Project Director



Kirsten Doherty

"I've experienced addiction as a family member, I am inspired by their life in recovery, leading fulfilling and productive lives."

Regional Coordinator



Athena Haddon

"I'm a woman in long-term recovery, who is the the MOAR Central and Western Mass Regional Coordinator. I am inspired by our amazing MOAR team."

Regional Coordinator



Julie Bunch

"I'm a woman in long-term recovery, who is the MOAR Boston and Northeast Regional Coordinator. I am inspired to replace the discrimination of addiction with the value of living in recovery"

AREAS & Recovery Coaching Supervisor



Kim Krawczyk

"I speak out for the voiceless, the hopeless, and the forgotten so one day they can find their way into recovery."

Recovery Coaches

- Cathy Connell
- Darrell Wright
- Julie Pike
- Mark Muhammad
- Seanna Crawford

Recovery Educators

- Frank Abner
- Trevor Dayton
- Oswaldo Acevedo
- Andrew Babbitt
- Barbara Gallo
- John Fortes

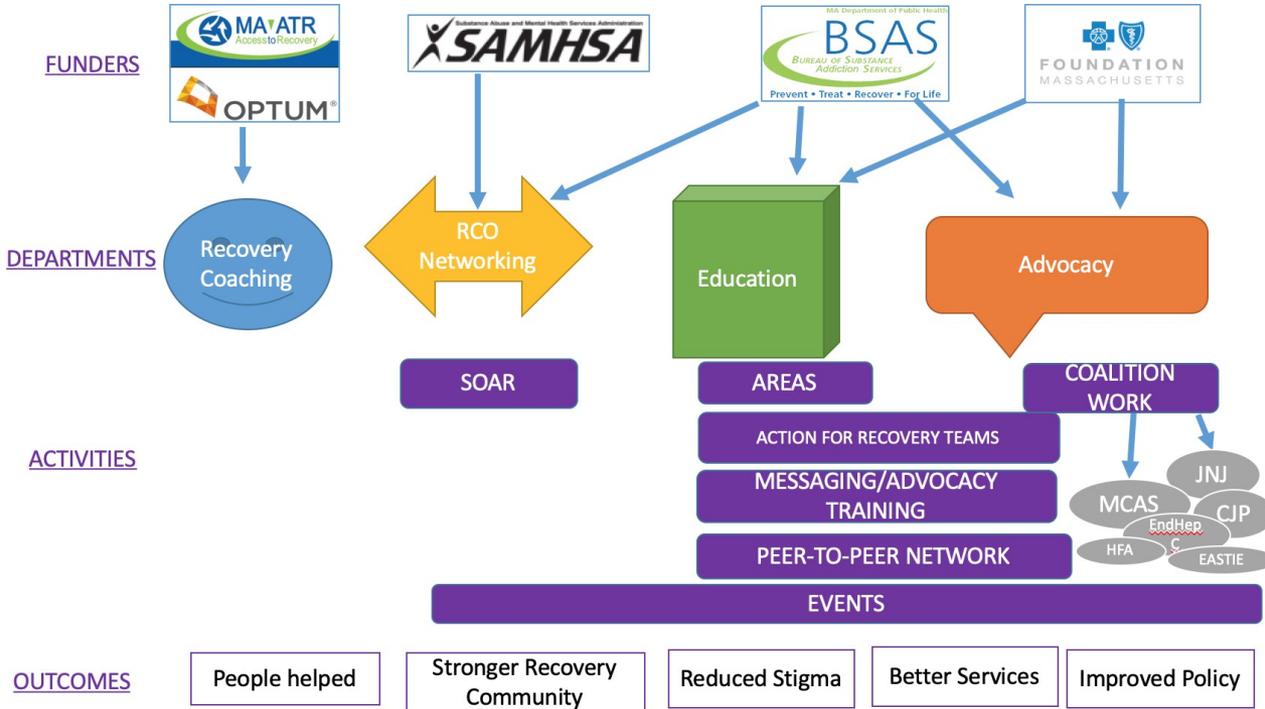
MOAR Board

- | | |
|---------------------------------|-------------------|
| Tom Delaney - President | Kate McHugh |
| Maureen Harvey - Vice President | James DiReda |
| Daniel O'Connor - Clerk | Woody Giessmann |
| Joe Kelleher - Treasurer | Haner Hernandez |
| Father Joe White | Vicente Sanabria |
| Kevin McCarthy | Catherine Collins |
| | Trudy Avery |

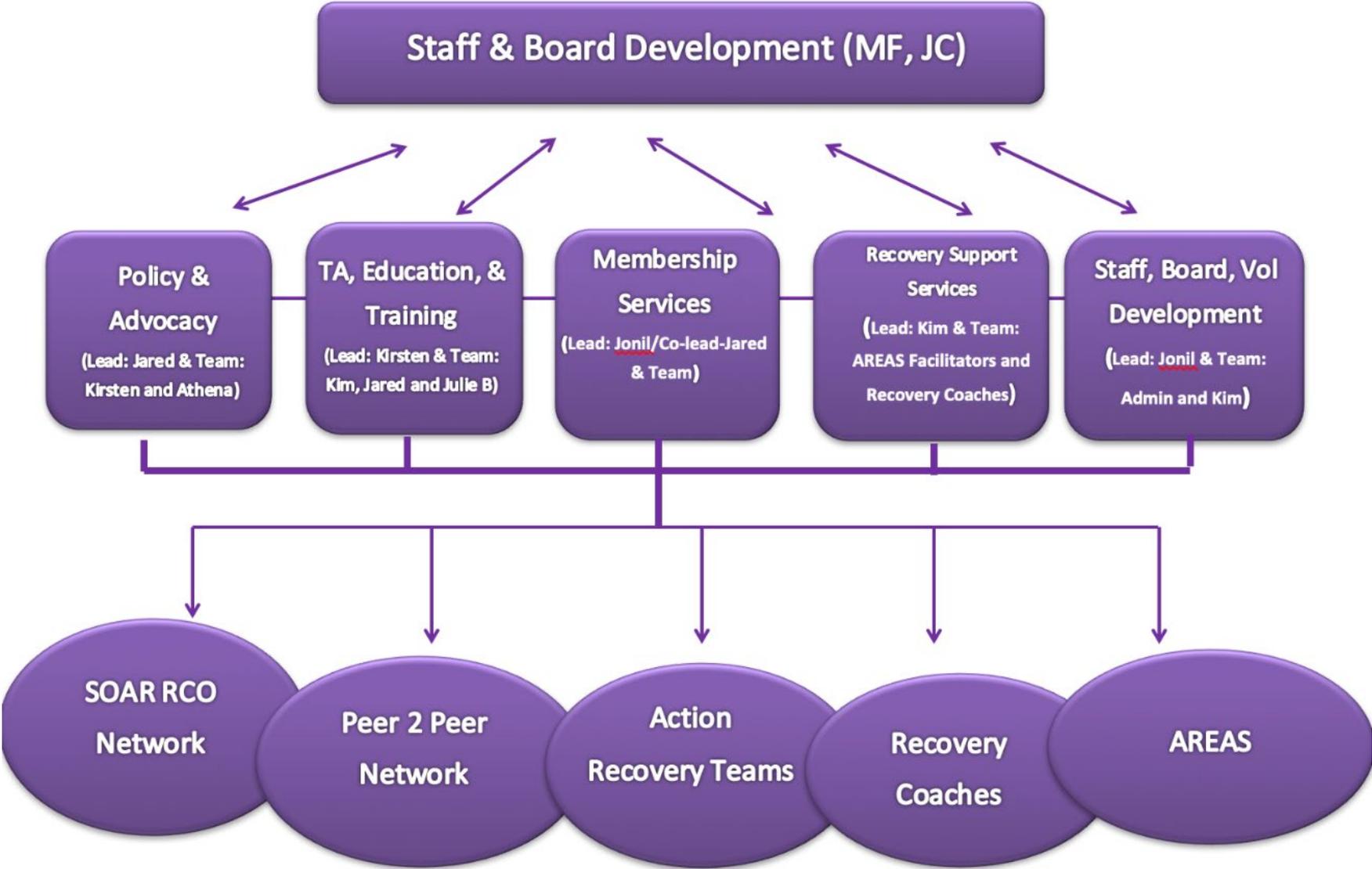
Organizational Development

- 2-Day Retreat Outcome
- Dashboard Committees
- Leadership Meetings
- Individual Supervision & Staff Meetings
- MORE Advertising
- Stakeholder Survey
- Rebranding
- New MOAR Website
- Diversity Report

- **MOAR's Funding Sources**
 - Increasing the diversity and sustainability of our funding through grant opportunities and special events
 - We hold contracts to finance our Recovery Coaching Services.
 - In 2018, we brought in a record high over \$40,000 through events.
 - In October 2018, we received another year of funding from the Blue Cross Blue Shield Foundation and recently applied for grants from other private foundations.



Organizational Development



Membership Services

MOAR is a member driven organization. We engage people with lived experience to identify recovery barriers and solutions.



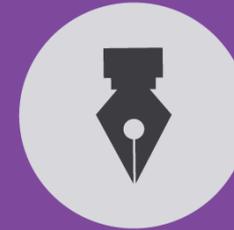
Engagement in Policy

To better engage our members, **MOAR** has begun conducting surveys for important policy issues such as the 2018 CARE Act. We've developed a comprehensive membership survey and a 2019 policy survey that are both now being tested.



Membership Growth

During 2018, **MOAR** streamlined the online sign up process and focused on member sign-ups at events. This resulted in over 500 new members joining to bring **MOAR's** active membership to over 2,500.



Communication

We are using email marketing software and social media to keep our members engaged. **MOAR** now sends monthly newsletters that include recovery stories, event invitations, and policy updates to keep our members informed.



Calls to Action

Using a new tool called VoterVoice, **MOAR** offers members an option to quickly and easily message policy-makers. In 2018, a single call to action for Criminal Justice Reform resulted in over 200 messages sent.



Social Media

MOAR is building a significant social media presence with more than 4,000 followers. Regular posts feature our calls to action, event invitations, recovery news, and announcements to support our Recovery Community Organization partners across the state



Fund Development

MOAR has implemented a strategy to diversify our funding. Our membership and fund development committee have developed a plan for new membership levels that will encourage sustained giving by our members. We are focused on utilizing our events more effectively for fundraising and membership growth.

Recovery Community Networking

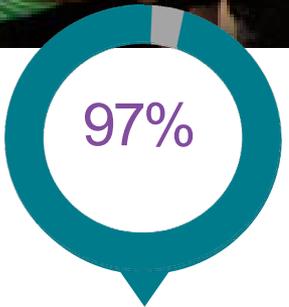
- ❖ In September 2017, MOAR Inc. was awarded a three-year grant from the SAMHSA to implement the Speaking Out for Addiction Recovery (SOAR) “Network in Action” grant **for the second time**
- ❖ SOAR continues to build a statewide network of more than 30 Recovery Community Organizations (RCOs) to include RCOs serving under-represented communities and to expand peer-driven and broader recovery supports.
- ❖ SOAR is providing TA and training to RCOs through a webinar series and special events such as the two day RCO Bootcamp and Summit in August 2018.



Map of the SOAR Network of Recovery Community Organizations



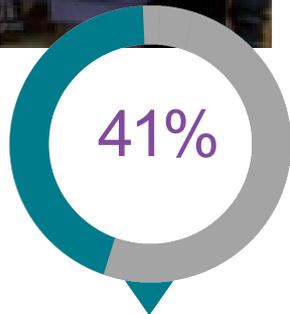
2018 SOAR RCO Bootcamp and Summit



Of Bootcamp participants expect to use the information gained from this meeting in their RCO



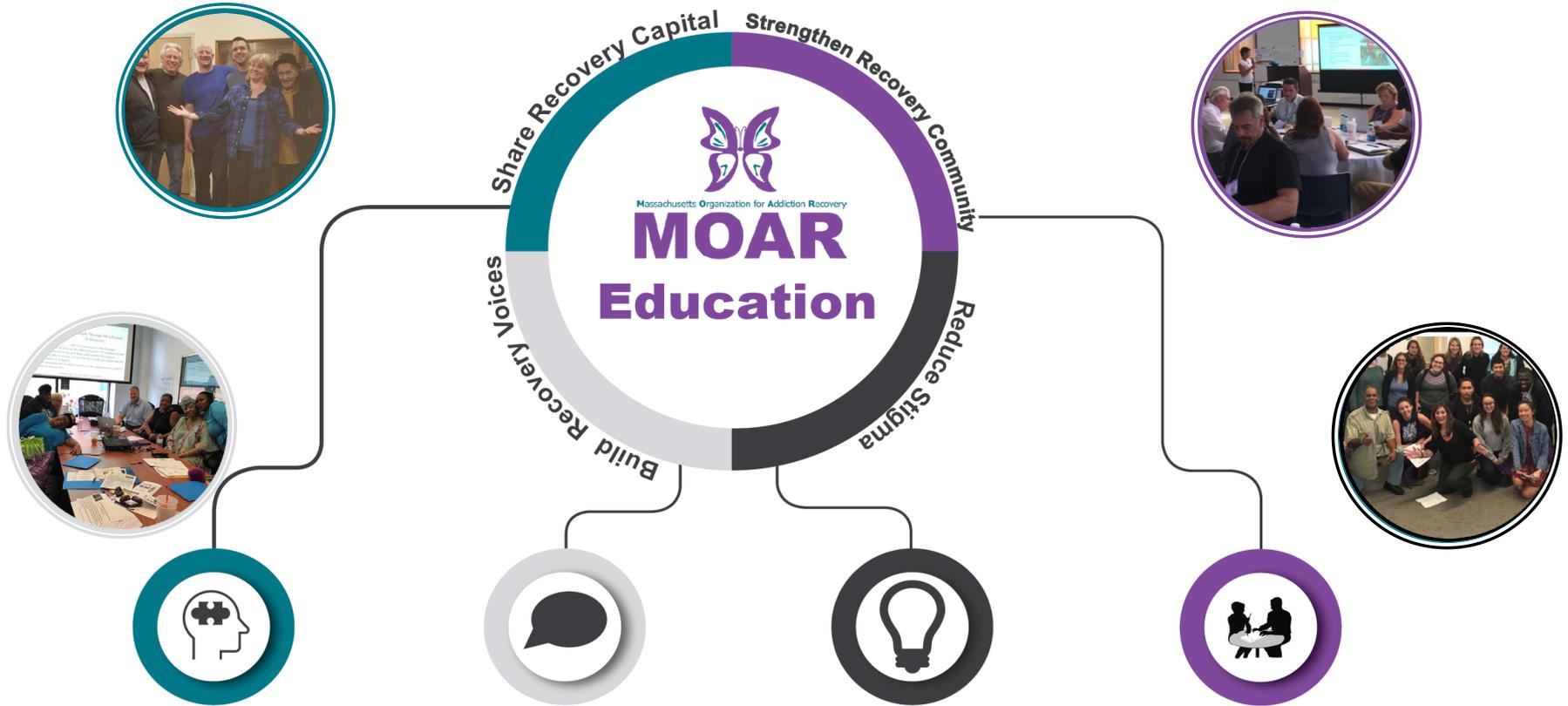
100% of the SOAR Summit participants reported, on their evaluation, that they would come again next year! We had 70 individuals representing 22 RCOs



of SOAR Summit participants were from the Black/African American community.

Recovery Education

We believe that introducing a wide range of stakeholders to “Visible, Vocal, Valuable” people in recovery can change the public perception of people with addictions. **MOAR** education has the goal of raising awareness and helping people in recovery overcome barriers to find their voice.



AREAS

MOAR's Peer Facilitated Addiction Recovery Education Access Service. Helping people early in recovery build skills they need to overcome barriers like finding employment and housing

Recovery Messaging and Advocacy 101

Recovery Messaging Curriculum with tools to support non-stigmatizing language, story-telling, and public speaking. Advocacy 101 Program educates participants on how to use their recovery messages.

Specialized Recovery Education for Public

MOAR educates the public with specially tailored presentations on addiction treatment and recovery for state agencies, medical professionals, nonprofits, and private companies.

Technical Assistance for Recovery Orgs

Working with our SOAR network of Recovery Community Organizations, we offer specialized webinars and technical assistance to help the recovery community grow.

Policy & Advocacy

As part of **MOAR's** mission we seek to educate the public about policy issues important to people in recovery. As a statewide voice for recovery, MOAR staff work to facilitate dialogue between recovery community members and policymakers.



01 Engaging people with lived experience in identifying gaps in services and opportunities for improved policy

02 Working in coalitions and organizing voices for recovery to speak out for change!

2018 VICTORIES

- A** **Comprehensive Criminal Justice Reform -- Jobs Not Jails!**
- B** **Addressing gaps to improve addiction services**
- C** **CARE Act - Addressing the overdose crisis with new policies**

LOOKING AHEAD



At **MOAR's** Western MA Policy forum on May 24th, 2018, members of the Hope for Holyoke Recovery Center shared about the crucial need for more Family Recovery Housing, which became a MOAR FY20 advocacy priority.

Recovery Coaching

MOAR employs 5 part-time Recovery Coaches and a Recovery Coach Supervisor to provide direct one-on-one peer services for people in early recovery. Through the MA Access to Recovery/State Targeted Response (ATR/STR) and through a contract with OPTUM Healthcare MOAR was able to serve over 100 individuals in 2019.

2018 Recovery Coaching Recovers (x10)



Linda

Linda came in as a single mother with her new infant each visit. She was anxious about being a new mother, building her recovery supports, and finding housing. Her coach supported her with a plan that included services for new parents, scheduling “doable” recovery support services, and completing housing applications. Today, 2 years later, she is a wonderful mother, with a recovery support plan, and in a comfortable apartment. Linda found out that she has artistic talent and exhibited Recovery Day.

- ✓ With our partners at Collective Insight, **MOAR** brought together a special group of coaches and supervisors that meet frequently to organize and provide information for the Recovery Coach Commission.
- ✓ These meetings include Recovery Coaches and supervisors from the communities of color and the deaf community.
- ✓ To date, the group has helped to nominate panelists to present to the Commission, assembled written recommendations in letters, and mobilized people with lived experience to testify at listening sessions.
- ✓ **MOAR** is there to organize the Voices for Recovery to ensure that these recommendations are realistic and well-informed.

Looking Forward

2019 & Beyond



Addressing Disparity and Increasing Diversity

MOAR has identified racial disparities in overdose rates and access to treatment as a major priority to address in 2019. We are moving forward with stakeholder meetings and organizing a forum in order to conduct a needs assessment.



Creating a Seamless Continuum of Care

Recognizing a continuing need for long term treatment capacity, **MOAR** will be working to increase insurance coverage and state funding for addiction services. We believe that everyone suffering from addiction should be able to access treatment on demand with a seamless continuum offering multiple pathways to Recovery that includes peer supports.



Engaging the Recovery Community in Policy

MOAR is taking our role on state legislative commissions as an opportunity to engage seldom-heard voices from the recovery community in shaping the future of addiction policy in the Commonwealth. We continue to develop new electronic tools and face-to-face community organizing opportunities to better represent our



Growing our Network

Together with our extensive organizational development plan, **MOAR** will be implementing new membership recruitment and fund development strategies to ensure a sustainable future for the organization. We will continue to build our Action For Recovery Teams to cover all 351 cities and towns.



MOAR Staff and Board members are sincerely grateful to receive major funding from the Massachusetts Department of Public Health Bureau of Substance Addiction Services, the national Substance Abuse and Mental Health Service Administration, the Blue Cross Blue Shield Foundation of Massachusetts, the MA-Access to Recovery/State Target Response Program, OPTUM Behavioral Health, and from our many members and sponsors!

Become a member www.moar-recovery.org/join

MOAR is a nonprofit organization under the fiscal sponsorship of Third Sector New England MOAR Inc is an independent nonprofit organization supporting our SAMHSA Grant SOAR